



www.nhqualitycampaign.org

EXPECT EXCELLENCE!

You should EXPECT services that provide quality of life and care to meet your individual needs.

Advancing Excellence in America's Nursing Homes is a two year, coalition-based campaign that:

- Promotes excellence in care giving
- Acknowledges the critical role staff have in providing care
- Monitors key indicators of care

Participating nursing homes will work on at least three of eight goals:

- Reduce pressure ulcers;
- Reduce use of physical restraints;
- Improve pain management for long-stay residents;
- Improve pain management for short stay residents;
- Establish individual targets for improving quality;
- Assess resident and family satisfaction;
- Increase staff retention; and
- Improve consistent assignment of staff so residents receive care from the same caregivers.

EXPECT EXCELLENCE!

As you look for a facility to meet your individual needs and preferences, consider the following:

- Is the facility participating in **Advancing Excellence**?
- Talk with facility staff about what constitutes good quality.
- Ask, "How are resident and family councils helping the facility achieve their goals?"
- Visit the website at www.nhqualitycampaign.org and join the campaign as a *participating consumer* to learn more and join others who **EXPECT EXCELLENCE!**

*For more information, find the **Long-Term Care Ombudsman Program** in your area by visiting*

<http://www.georgiaombudsman.org/location.asp>

*or call **1-888-454-LTCO (5826)***

